

2020-2021 District Goals



District: 204

Constitutional Area: Orient and Southeast Asia

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	5	100
2nd Quarter	1	0	20	50
3rd Quarter	0	20	20	20
4th Quarter	1	20	20	50

FY New Clubs

3

FY Charter Members

60

FY New Members

65

FY Retention Goal

220

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

-95

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Charter Community Lions Club	GMT	Lion Members in Village	7/22/2020	9/30/2020
Charter Lions Club	Diamond LC	Lion Members	8/20/2020	10/30/2020
Charter Lions Club in Phonpei	GMT	Formar Lions	7/22/2020	1/31/2020
Drop Lions in Region□	Region 2 Lions	Immigration Working Visa	7/31/2020	10/30/2020

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Lets become Virtually savvy. Learn Virtual Meeting, voting and create Social Media Marketing. 100% of Club officers will enter image of club, 80% will enter upcoming services, upload report with photos of services in MyLion and 70% will create e-Club website.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Survey Virtual Savvy	IT	Email/WhatsApp	7/01/2020	7/31/2020
Training of MyLion #1	IT	zoom MyLion	7/01/2020	8/31/2020
Training of officers	GLT	zoom meeting	7/01/2020	8/31/2020
Training of MyLion #2	IT	zoom MyLion	8/31/2020	10/30/2020
Training of e-Club website	IT	e-Club	9/01/2020	12/31/2020
Evaluation of MyLion	Zone Chairs	MyLion	1/01/2021	1/31/2021

DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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